

Johnston County, North Carolina

\$1.9 billion

Total economic impact of agriculture and agribusiness

17,920 jobs

Jobs supported across farms, plants and stores

\$757 million

Wages, salaries and proprietor income paid

Johnston County's largest agriculture sector is restaurant and food service sales: **\$330 million** in 2024

That is about 17 percent of the \$1.89 billion that agriculture and agribusiness generate in Johnston. The chart shows the county's largest agriculture sectors.



Where Johnston ranks among 100 counties

- #2** Tobacco production
\$36 million
- #12** Nursery and turf production
\$19 million
- #14** Agriculture jobs
17,920 jobs

From the farm to the table

Food and related products make up 48 percent of Johnston's agriculture economy. Here is how the \$908 million and 12,940 jobs break down along the supply chain.



Every sector, side by side

Sector	Economic impact	Jobs	Labor income
Food and related products	\$908M	12,940	\$421M
Forestry and wood products	\$222M	2,340	\$102M
Tobacco and related products	\$80M	500	\$34M
Green industry (nursery, landscaping)	\$69M	310	\$27M
Fiber, textiles and apparel	\$45M	650	\$20M
Pharmaceutical manufacturing	\$564M	1,190	\$153M
All agriculture and agribusiness	\$1,888M	17,920	\$757M

What these numbers mean

Economic impact measures agriculture and agribusiness's contribution to the state and county economy, following NC State University's method. It covers everything from farm sales through food service. Jobs count full- and part-time positions. Labor income is the pay those jobs provide.

Because every county is measured the same way, Johnston can be compared directly with any other North Carolina county.